



# MARYLAND SADDLE ASSOCIATION, INC.

## 2010 Advertiser and Sponsorship Form

<b>Banquet Advertisement Rates:</b>			<b>Sponsorship Rates:</b>		
Your cost if paid:	Before 1 October	After 1 Oct	Your cost if paid:	Before 20 Jan	After 20 Jan
Full Page (Cover + \$10)	\$55	\$65	<b>Platinum Sponsor</b> Division Champion & Reserve Champion & Year End Ribbons 1 Business Card Ad. - <b>Free</b>	\$125	\$140
½ Page	\$35	\$40			
¼ Page	\$25	\$30			
Business Card	\$15	\$20			
<b>Prize Book Advertisement Rates:</b>			<b>Gold Sponsor</b> Division Champion & Reserve Champion 1 Business Card Ad. - <b>Free</b>	\$95	\$105
Your costs if paid:	Before 20 Jan	After 20 Jan			
Business Card	\$15	\$20	<b>Silver Sponsor</b> Division Champion or Reserve	\$50 \$45	\$55 \$50
¼ Page	\$40	\$45			
½ Page	\$60	\$65			
Full Page	\$110	\$120	<b>Bronze Sponsor</b> Year End Ribbons	\$30	\$35
Full Page Inside Front / Back Cover	\$135	\$145			

### **Outside Banner Display Rates:**

Prize Book Advertiser Rate	3' x 6' or 3' x 8'	Full Season - \$150	Single Show - \$35
Non- Advertiser Rate	3' x 6' or 3' x 8'	Full Season - \$200	Single Show - \$45

Advertisements will be published in the Maryland Saddle Association 2010 Prize Book or the Awards Banquet Program and posted on the MSA web site with a courtesy URL link. Sponsors are recognized at each show when the division is called. For Prize Book, please provide digital copy **before January 20<sup>th</sup>!** Include a release for copyrighted material. If required, a billing invoice can be provided. For Sponsors, if MSA can not assign any of your top five choices, we will contact you. For multiple sponsorships, use additional forms. **Fill in your Sponsorship choices below.**

Name:	<u>Sponsor's Division Choices:</u>
Address:	1.
	2.
E-mail:	3.
Web Page:	4.
Daytime Telephone:	5.

**MAKE CHECKS PAYABLE TO: "MARYLAND SADDLE ASSOC. INC."**

**Mail form and payment to:**  
MSA Inc. ♦ P.O. Box 129 ♦ Cheltenham, MD 20623

[www.mdsaddle.com](http://www.mdsaddle.com)