

Dear Sponsor / Advertiser,

This year The Maryland Saddle Association (MSA) celebrates 51 years of horse shows! We are continuing strong in 2014 offering new and exciting opportunities for exhibitors throughout Maryland and the surrounding states, but we can't do it without your help.

MSA is led by an elected Board of Directors and a host of horse enthusiasts who are dedicated to making this organization successful. Beginning in April and continuing through August, MSA promotes and manages ten 1-day horse shows over 5 weekends. These shows, held at the Prince George's Equestrian Center in Upper Marlboro, MD, reaches out to riders of all skill levels. We offer nationally recognized United States Equestrian Federation (USEF) divisions, classes recognized through the Maryland Horse Shows Association (MHSA), and local schooling divisions with over 200 participants each weekend.

The participants will be in the area for approximately 3 days and will be looking to patronize local businesses. This is an excellent opportunity for you to showcase your business by placing an ad in our prize book and have your business website linked to our MSA website. By placing an ad with MSA, you can tell them about your business... where you are located, hours of operation etc.... Or, you may want to create an ad that draws members to you by offering a discount for those that bring the ad into your establishment. You may even choose to have a banner displayed at the ring with your company's name and logo. As detailed in the attached form, our association offers advertising and sponsorships rates to match any budget. We cannot reach our goals without your support.

MSA is willing to tailor advertising and sponsorship packages to meet any contribution. If you are interested in becoming a sponsor or advertiser please fill out the attached form and return to the address at the bottom of the page. If you have any questions, please do not hesitate to contact me at (240)372-0731.

Thank you for your generosity and support,

Lori Rosia

Advertising and Sponsorship Committee

MARYLAND SADDLE ASSOCIATION

2014 SPONSORSHIP PACKAGES

Platinum \$500

This level includes:

- ❖ A Classic Division will be named for the Sponsor, all pre-show advertising including Prize book and MSA website with a URL link to your company and recognition on our Facebook Page
- ❖ Public Service announcements will be made numerous times throughout the day
- ❖ A 3x8 banner displayed in the Show Ring

Gold \$250

This level includes:

- ❖ 2 Divisions will be named for the Sponsor, all pre-show advertising including prize book and MSA website with a URL link to your company and recognition on our Facebook Page
- ❖ Public Service announcements will be made before and during your Divisions
- ❖ A ½ page ad in our Prize book and on our website.

Silver \$125

This level includes:

- ❖ Division Champion and Reserve
- ❖ Public Service Announcement when ribbons are given out
- ❖ A Business card ad in our Prize book and on the MSA website and recognition on our Facebook Page

Bronze \$75

This level includes:

- ❖ Year End Ribbons

For Prize book please provide digital copy before February 20th! Include a release for copyrighted material. If MSA cannot assign any of your top five choices, we will contact you. Please complete the form below, thank you for supporting MSA.

Name:	Sponsor Division Choices
Address:	1.
	2.
E-mail:	3.
Web Page:	4.
Daytime Telephone:	5.

Make Checks Payable To: Maryland Saddle Association

Mail form and payment to :

MSA, Inc. P.O. Box 717 Cheltenham, MD 20623