Dear Sponsor / Advertiser,

This year The Maryland Saddle Association (MSA) celebrates 51 years of horse shows! We are continuing strong in 2014 offering new and exciting opportunities for exhibitors throughout Maryland and the surrounding states, but we can't do it without your help.

MSA is led by an elected Board of Directors and a host of horse enthusiasts who are dedicated to making this organization successful. Beginning in April and continuing through August, MSA promotes and manages ten 1-day horse shows over 5 weekends. These shows, held at the Prince George's Equestrian Center in Upper Marlboro, MD, reaches out to riders of all skill levels. We offer nationally recognized United States Equestrian Federation (USEF) divisions, classes recognized through the Maryland Horse Shows Association (MHSA), and local schooling divisions with over 200 participants each weekend.

The participants will be in the area for approximately 3 days and will be looking to patronize local businesses. This is an excellent opportunity for you to showcase your business by placing an ad in our prize book and have your business website linked to our MSA website. By placing an ad with MSA, you can tell them about your business… where you are located, hours of operation etc…. Or, you may want to create an ad that draws members to you by offering a discount for those that bring the ad into your establishment. You may even choose to have a banner displayed at the ring with your company's name and logo. As detailed in the attached form, our association offers advertising and sponsorships rates to match any budget. We cannot reach our goals without your support.

MSA is willing to tailor advertising and sponsorship packages to meet any contribution. If you are interested in becoming a sponsor or advertiser please fill out the attached form and return to the address at the bottom of the page. If you have any questions, please do not hesitate to contact me at (240)372-0731.

Thank you for your generosity and support,

Lori Rosia

Advertising and Sponsorship Committee

MARYLAND SADDLE ASSOCIATION, INC.
2014 Advertiser Form

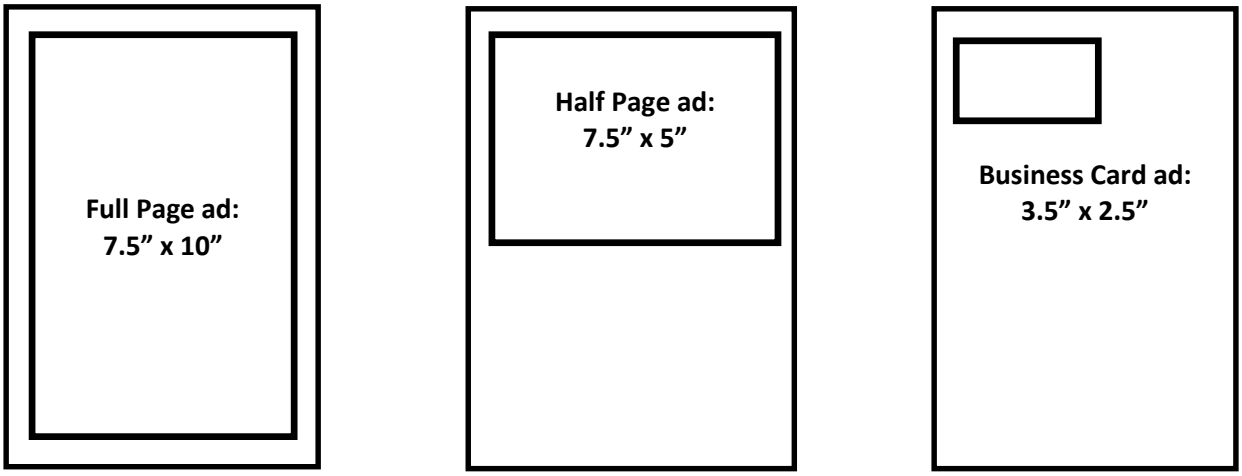
Name (Business/Company): _____

Address: _____ City: _____ State: _____ Zip: _____

Contact Person: _____ Phone: _____ Fax: _____

Email: _____ Date: _____

Mechanical Requirements



Please check the size of ad desired:

- ☐ Full Page Inside Front/Back Cover $175
- ☐ Full Page $150
- ☐ Half Page $75
- ☐ Business Card $25
- ☐ Outside Banner Display $200
- ☐ Check Enclosed

Please return this contract and email your camera ready art in a jpeg format. Enclose the exact text copy along with a business card or letterhead. Advertising rates are for the entire MSA Series, (10) 1-day horse shows and include a link to your website.

Please make checks payable to Maryland Saddle Association and return by March 10, 2014 to the address below.

P.O. Box 717 Cheltenham, MD 20623
Phone: (240) 372-0731 www.mdsaddle.com